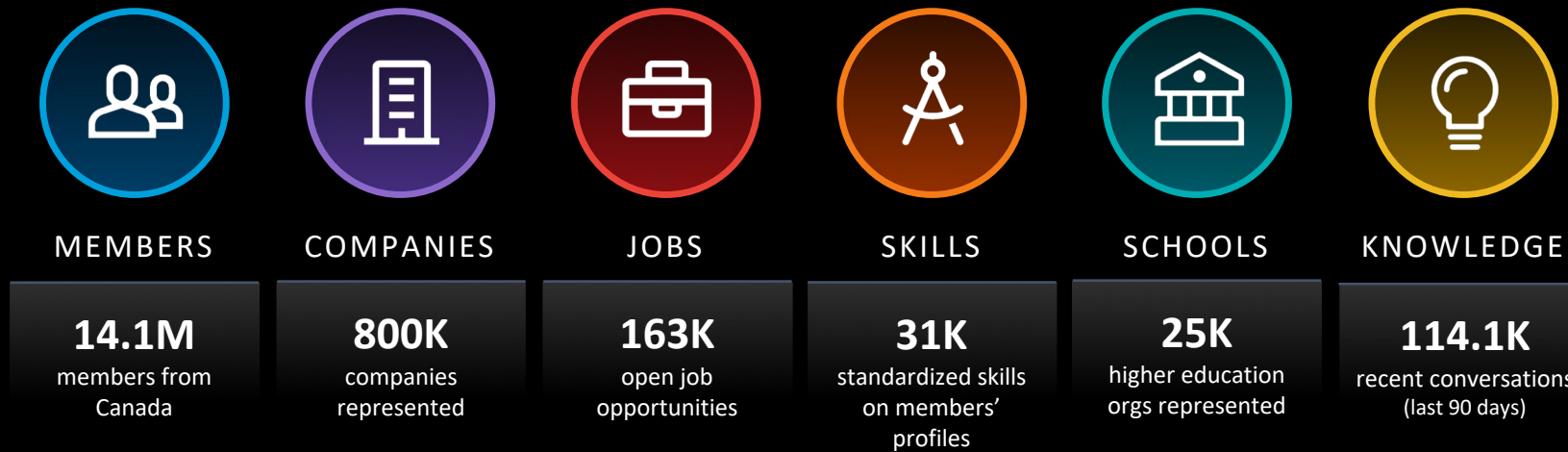


Closing Skills Gaps in BC Using LinkedIn's Learning Content and Data

By analyzing the Economic Graph, a digital representation of the global economy, LinkedIn can uncover insights and trends about your region

In particular, British Columbia has the opportunity to close skills gaps by leveraging this data to better coordinate workforce development through online and lifelong learning



CONFIDENTIAL: Canada Q1 2017

LinkedIn Learning

Combining the quality learning content of Lynda.com with the data insights and social reach of LinkedIn

Combined with highly engaging content from industry-leading practitioners and expert instructors

23 years

of experience



Designed by leaders in learning content

12,000+

courses overall



Taught by expert instructors

1,800+

new courses per year

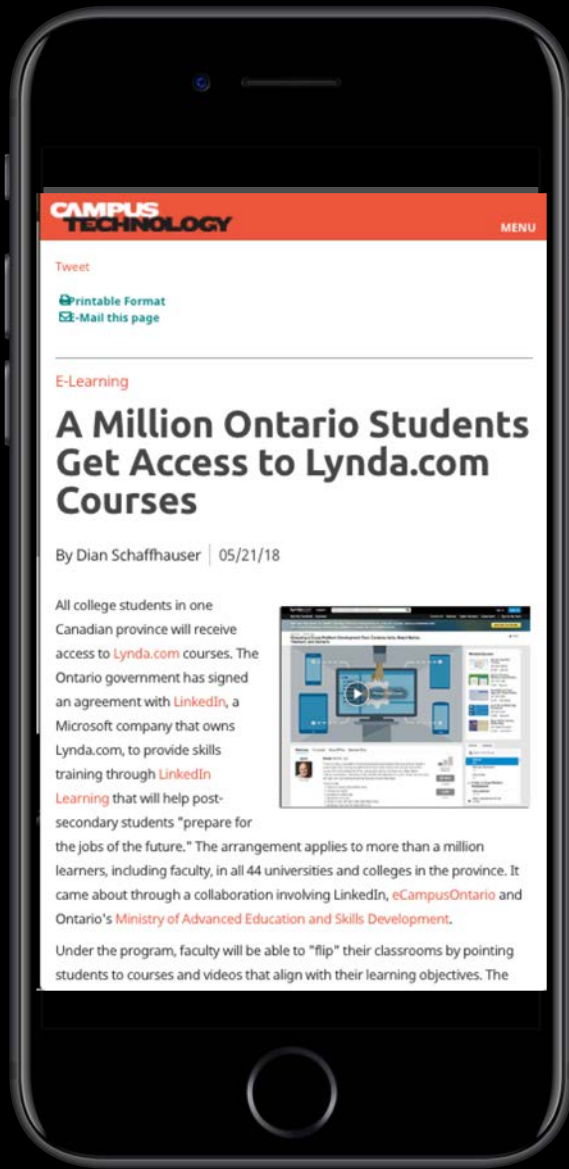


High quality production value



lynda.com





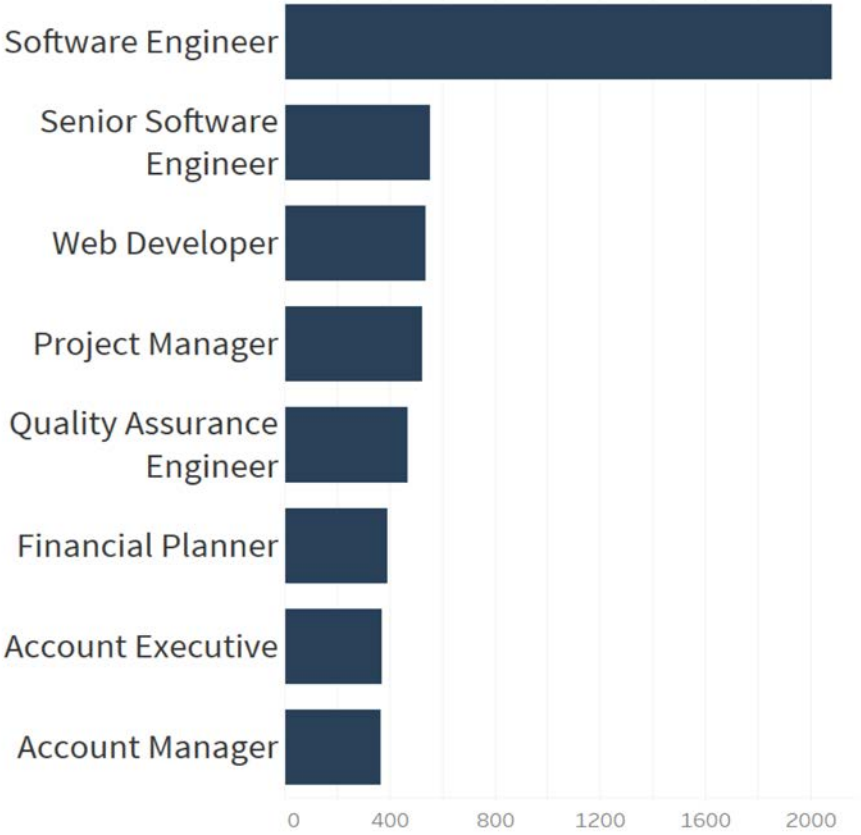
EDUCATION

Match Education Options to Skill Demand



Top In-Demand Jobs

Occupations with most job postings in the past 12 months



Source: LinkedIn jobs data

Top In-Demand Skills

Skills with highest hiring rates in the last year

Mass Market

- 1 React.js
- 2 Tableau
- 3 Arduino
- 4 Node.js
- 5 Github

Medium Market

- 1 TypeScript
- 2 HootSuite
- 3 User Research
- 4 Go
- 5 MailChimp

Niche Skills

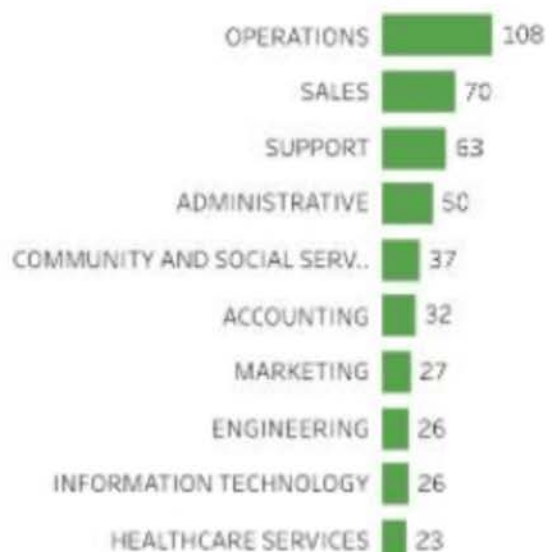
- 1 Katana
- 2 Creature Animation
- 3 Raspberry Pi
- 4 OmniGraffle
- 5 Firebase

Definitions
The skills above are segmented into groups based on how prevalent they are among LinkedIn members. Mass Market are the top 3rd tier of skills by popularity; Medium Market are the middle 3rd; Niche Skills are the bottom 3rd.

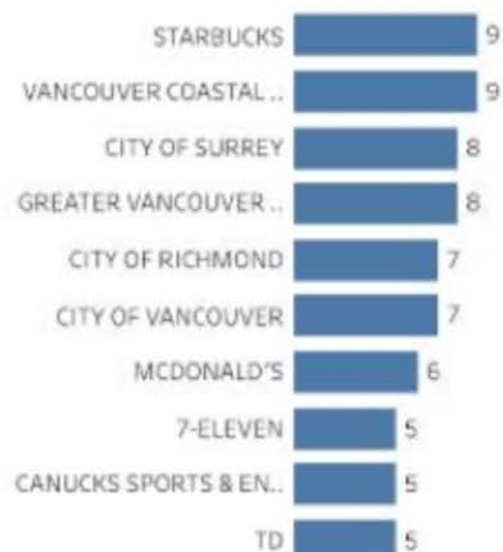


Langara Student Outcomes

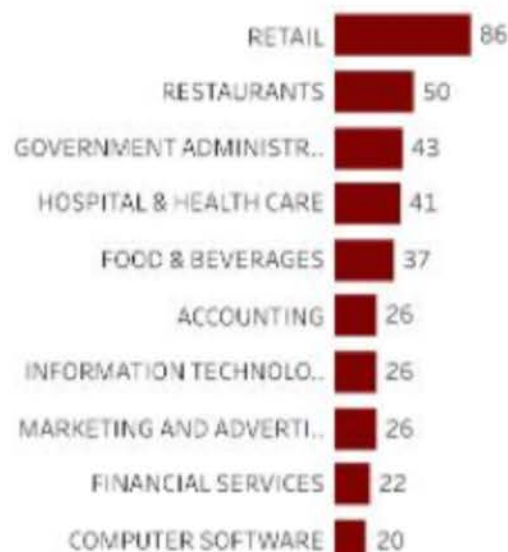
Job Function



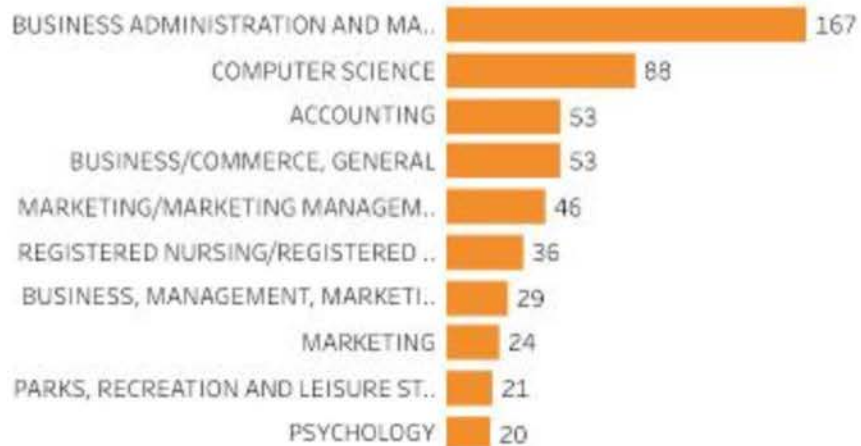
Companies



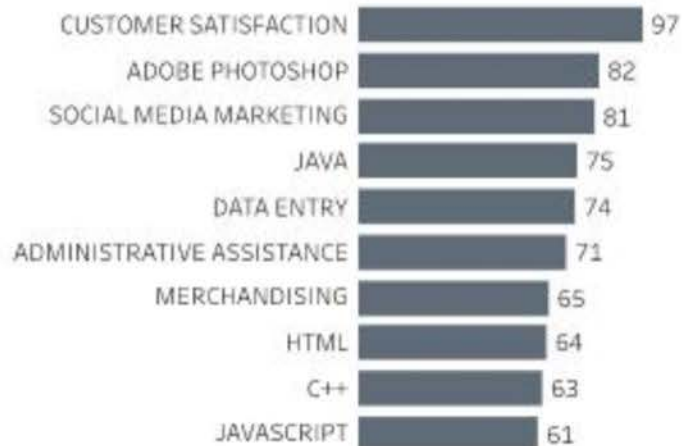
Industries



Fields of Study



Skills

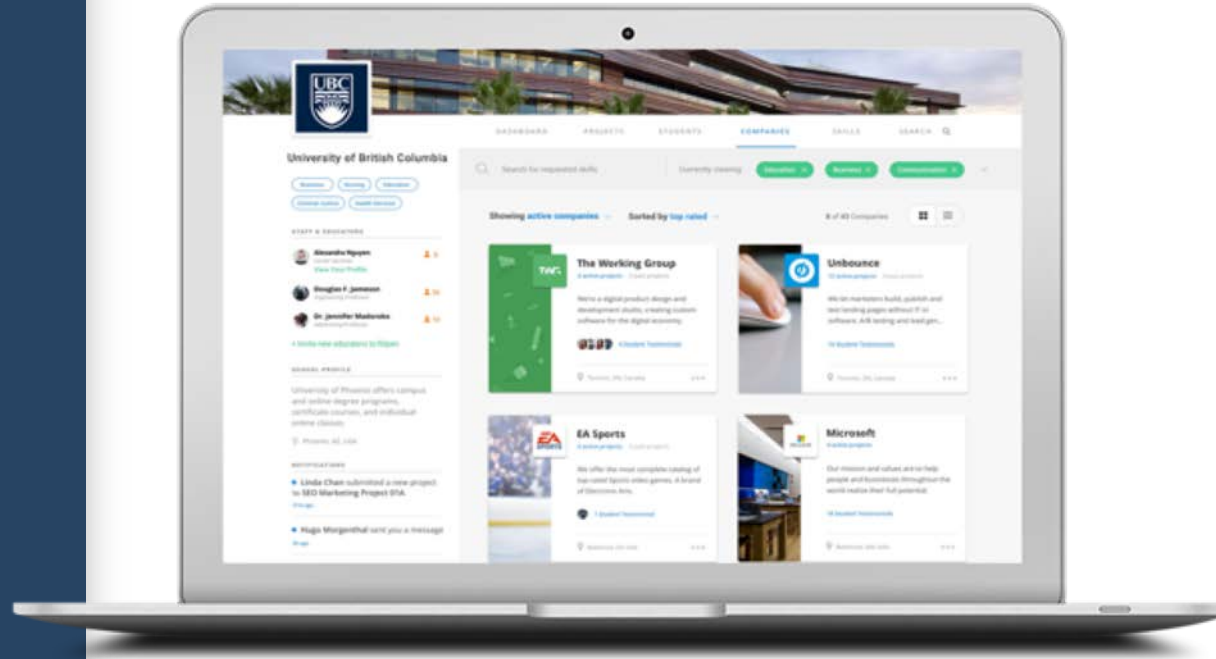


About Riipen

Experiential Learning Platform

Canadian company located in Vancouver and Toronto

Team of 30+ professionals from business, education, law, and technology backgrounds



Largest
experiential
learning template
library in the world

140+

Higher Education
Institutions

10,000+

Companies

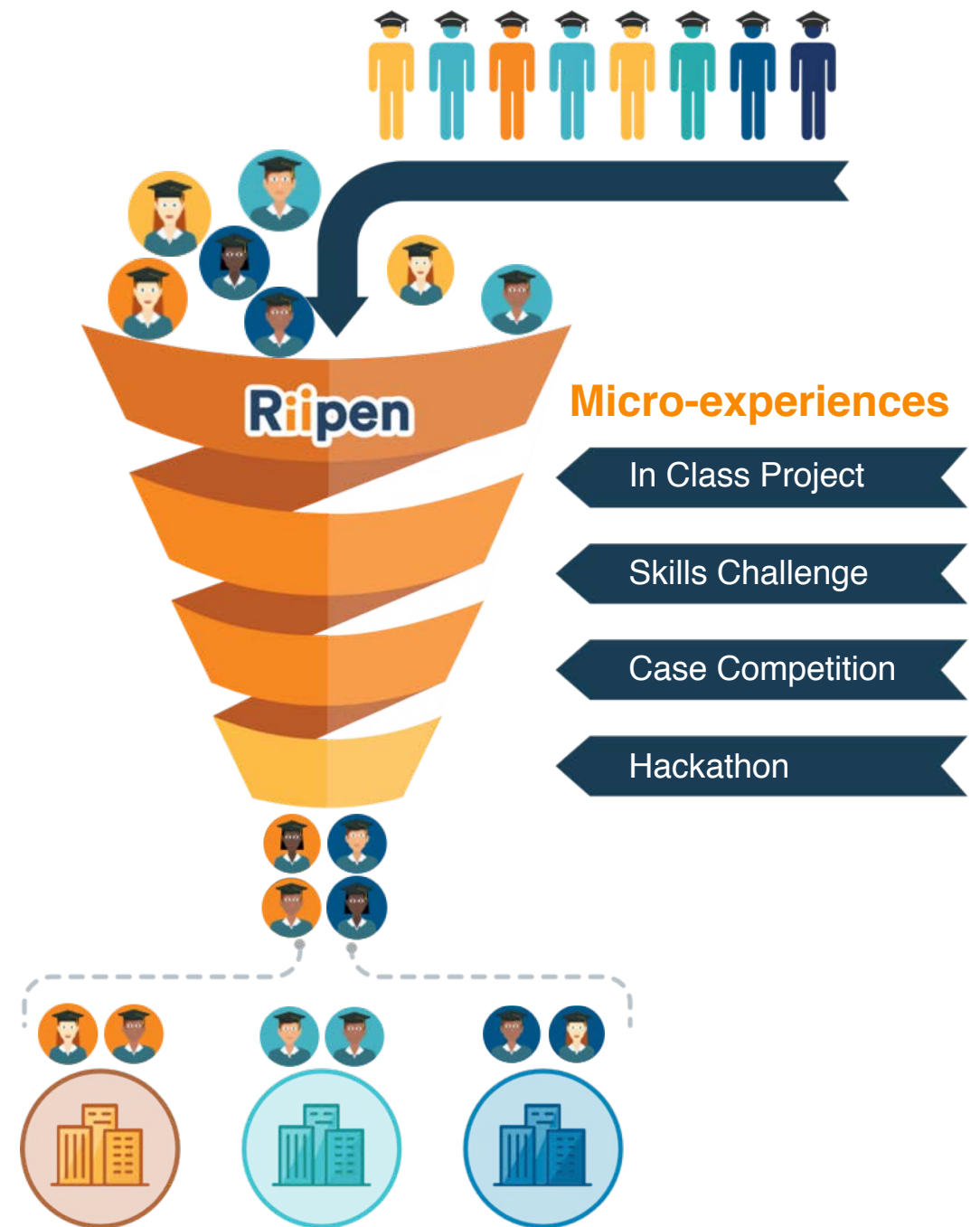
25,000

WIL
Experiences
Delivered

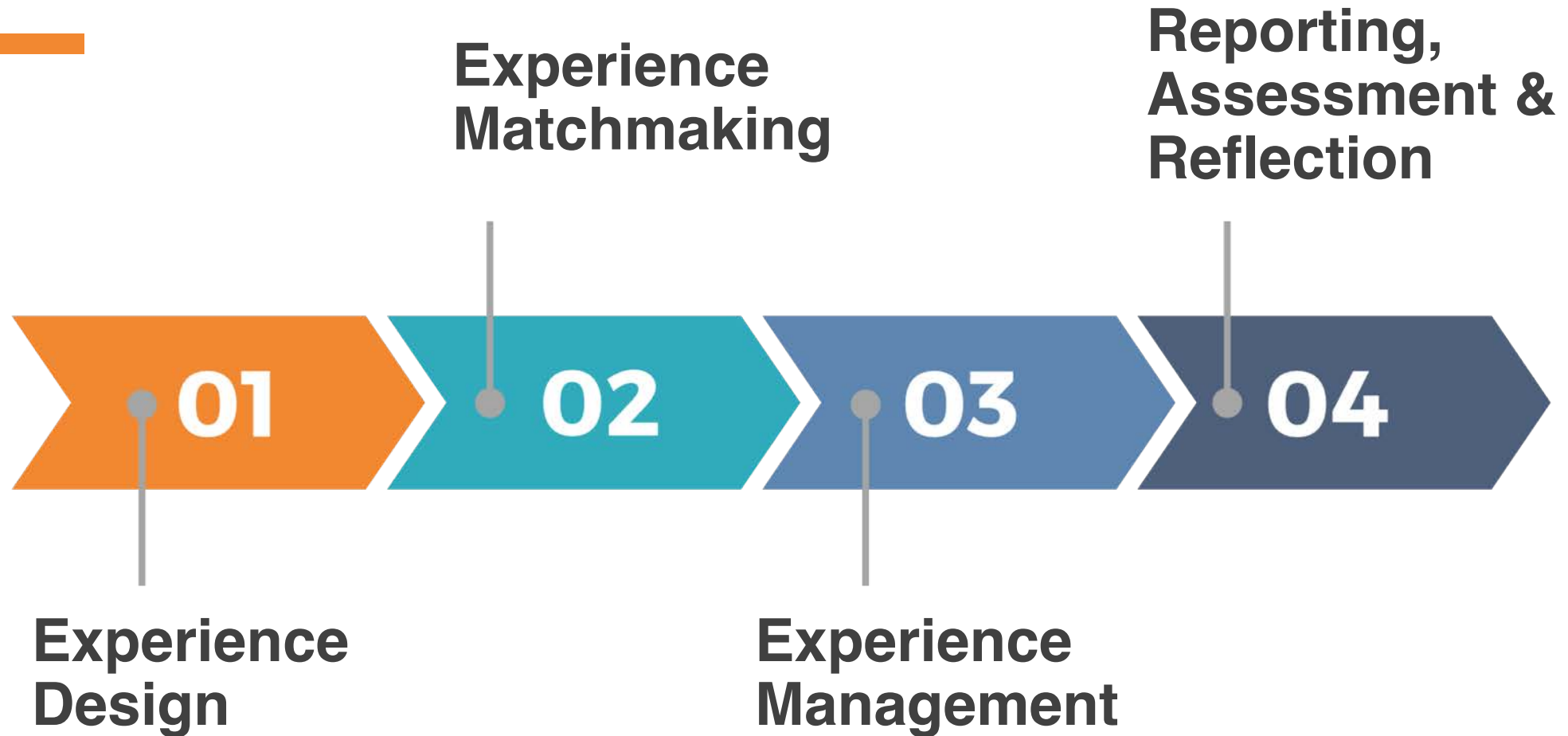
The Riipen Solution

An **Experiential Learning Marketplace** on which talent of all backgrounds and employers of all sizes engage actively, frequently and authentically

Employers **engage authentically with 10-100x the number** of students for the same cost and effort as traditional methods of engagement



How Riipen Works





Dana Stephenson
CEO,
Riipen



Karen Bakker
Director of Strategy,
Riipen



Dave Thomas
Partner, Rocket
Builders
Lecturer, Simon
Fraser University



Frédérik Lesage
Assistant Professor
in the School of
Communication,
Simon Fraser
University



Jake Hirsch-Allen
Higher Ed and
Workforce
Development Lead,
LinkedIn Canada



Work-Integrated Learning in the Classroom