

Preserve Data Collections with an IT Resilience Strategy

A path to simple and cost effective
data protection and mobility

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Enterprise Sales Engineer



Zerto

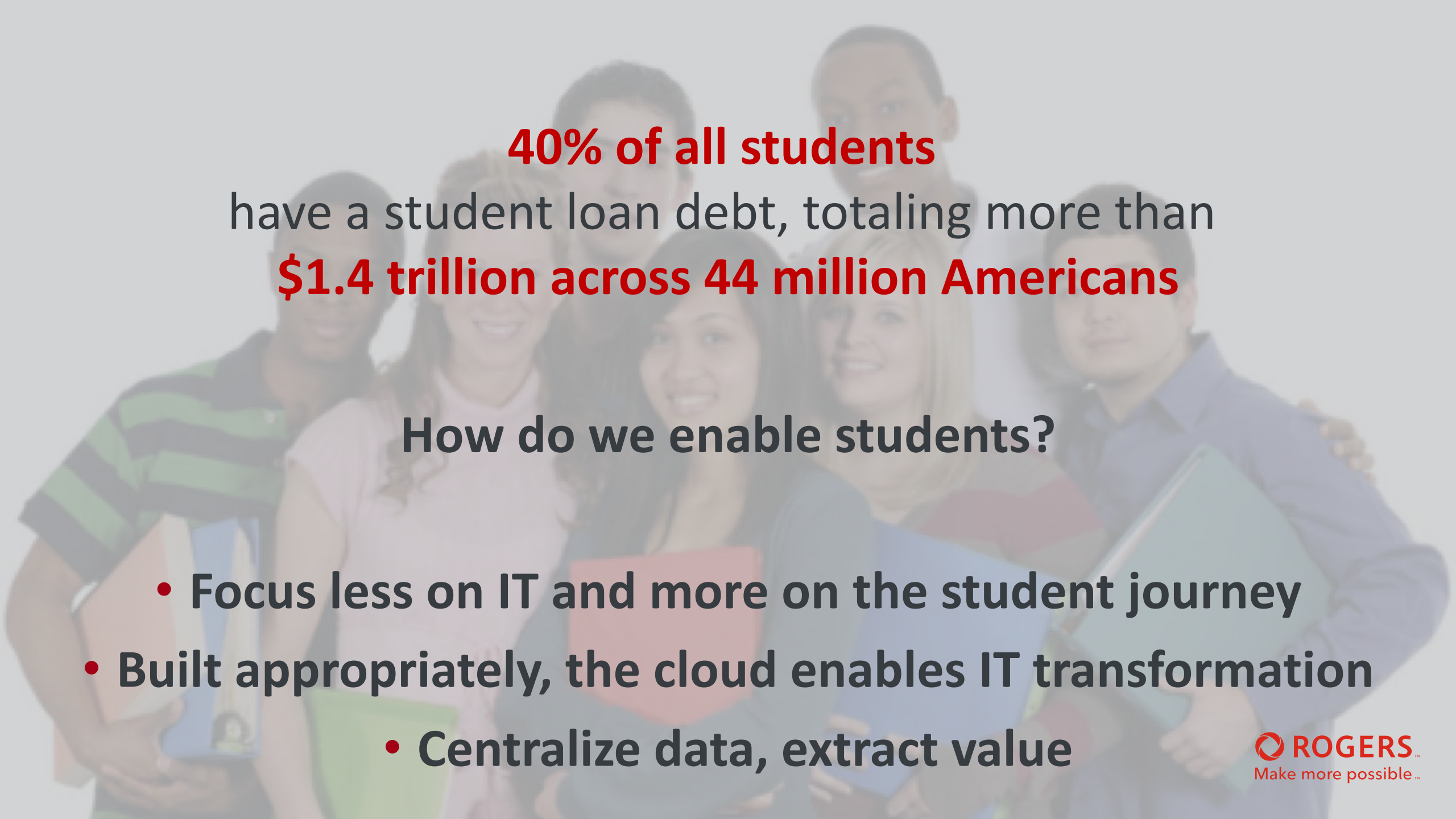
ROGERS
Make more possible™

Increasing Data Volumes, Variety and Velocity

- Billion hours of educational videos being watched and recorded on YouTube each day
- Vast amount of student and admin data collected, stored and analyzed...

Geographically Dispersed

- Increasing the need for mobility and virtualization
- Readily available content for collaborative consumption
- Unique offering experience for and by higher education entities



40% of all students
have a student loan debt, totaling more than
\$1.4 trillion across 44 million Americans

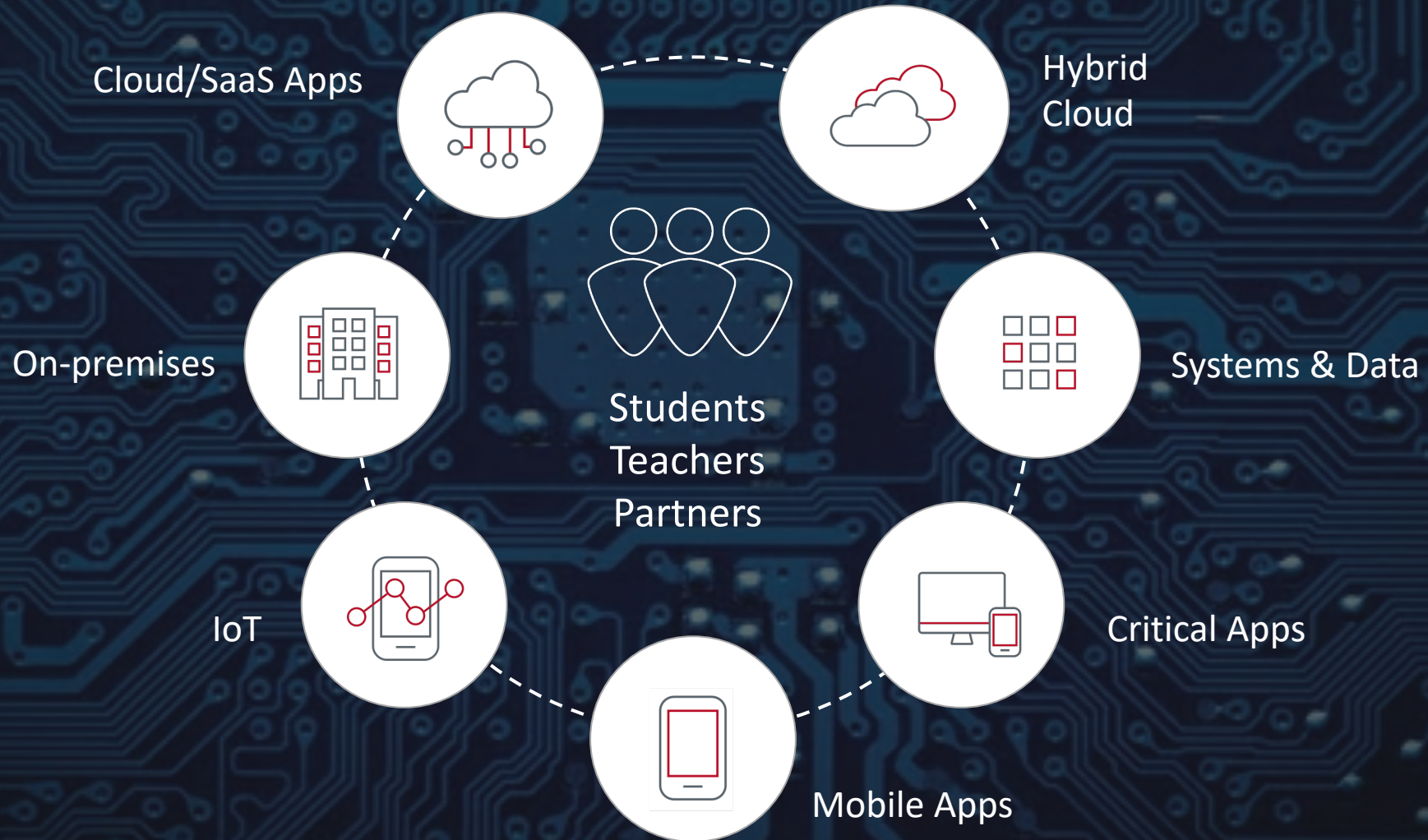
How do we enable students?

- Focus less on IT and more on the student journey
- Built appropriately, the cloud enables IT transformation
 - Centralize data, extract value

The Cloud Is Transforming Higher Education

- New service paradigm
 - Operational efficiency and proactive innovation
- IT-centric to student-centric
 - Fewer silos and value back to student's way of consumption
- Reduces IT expenses
 - Make tuition affordable and innovate

IT Lifecycle for Higher Education



Core Pillars for IT Resilience



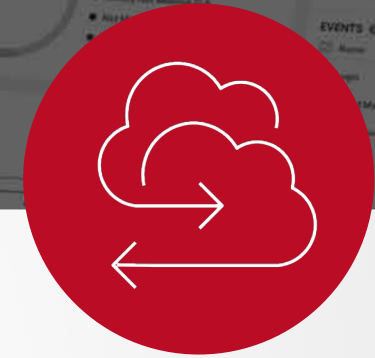
Continuous Availability

No downtime,
no data loss



Workload Mobility

Move with ease
and minimize risk



Multi-Cloud Hybrid Cloud

Leverage cloud to
accelerate Innovation



An IT Resilience Platform Delivers a Modern Approach

Converged



Disaster
Recovery



Backup



Multi-Cloud
Hybrid Cloud



Migration



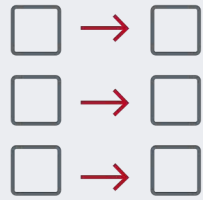
Orchestration



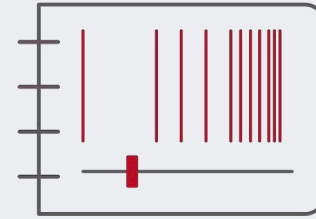
Analytics

Lower IT Costs, Complexity & TCO

Continuous Data Protection Foundation



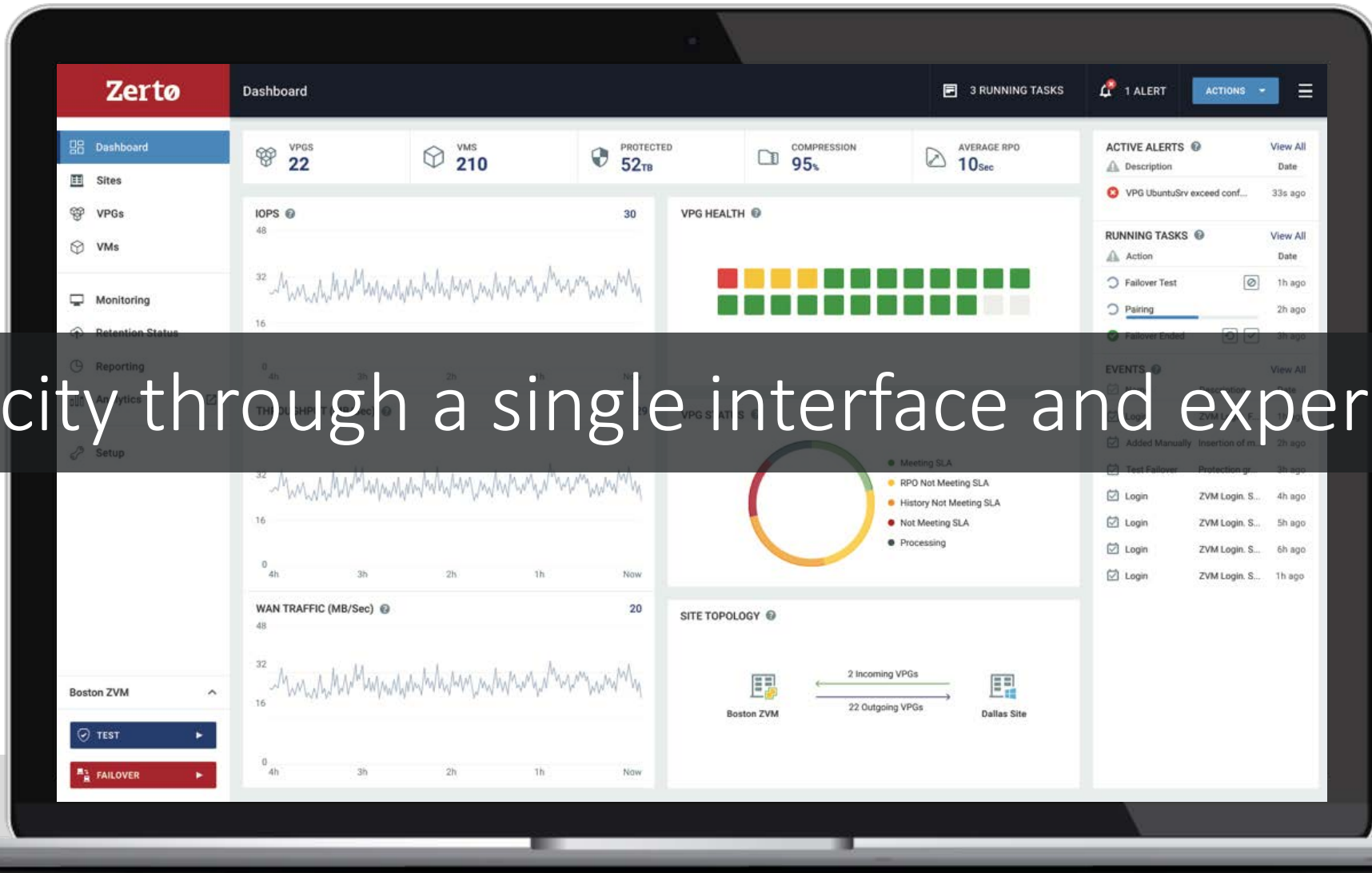
Continuous
Data Replication



Journal-based
Recovery

Always Protected

Simplicity through a single interface and experience



Zerto IT Resilience Platform™
for continuous availability, data
protection, and workload mobility

Simple

Scalable

Continuous

Cloud-
Friendly

Overview

- Prompted to look at new IT Resilience strategy when an **outage and lost drive cost them \$100k+**
- **Downtime negatively impacts student experience and reputation** by prohibiting students from making dining transactions and accessing their housing and other campus facilities

Before Zerto

With Zerto



DR Strategy

Array based replication with SRM

Continuous block level replication



Data Loss

30 minutes

10 seconds



Time to Recover

5 hours

Less than 5 minutes

“ The proof of concept was so easy. We were able to stand up Zerto in no time and its simplicity translated into a quick onboarding process.”

Robert Dixon, Director of Information Technology

Use Cases



Continuous Availability



Outages
& Disruptions



Ransomware
Attacks



Complete Data
Protection



Workload Mobility



Infrastructure
Modernization



Consolidations
& Migrations



Testing
& DevOps



Multi-Cloud, Hybrid Cloud



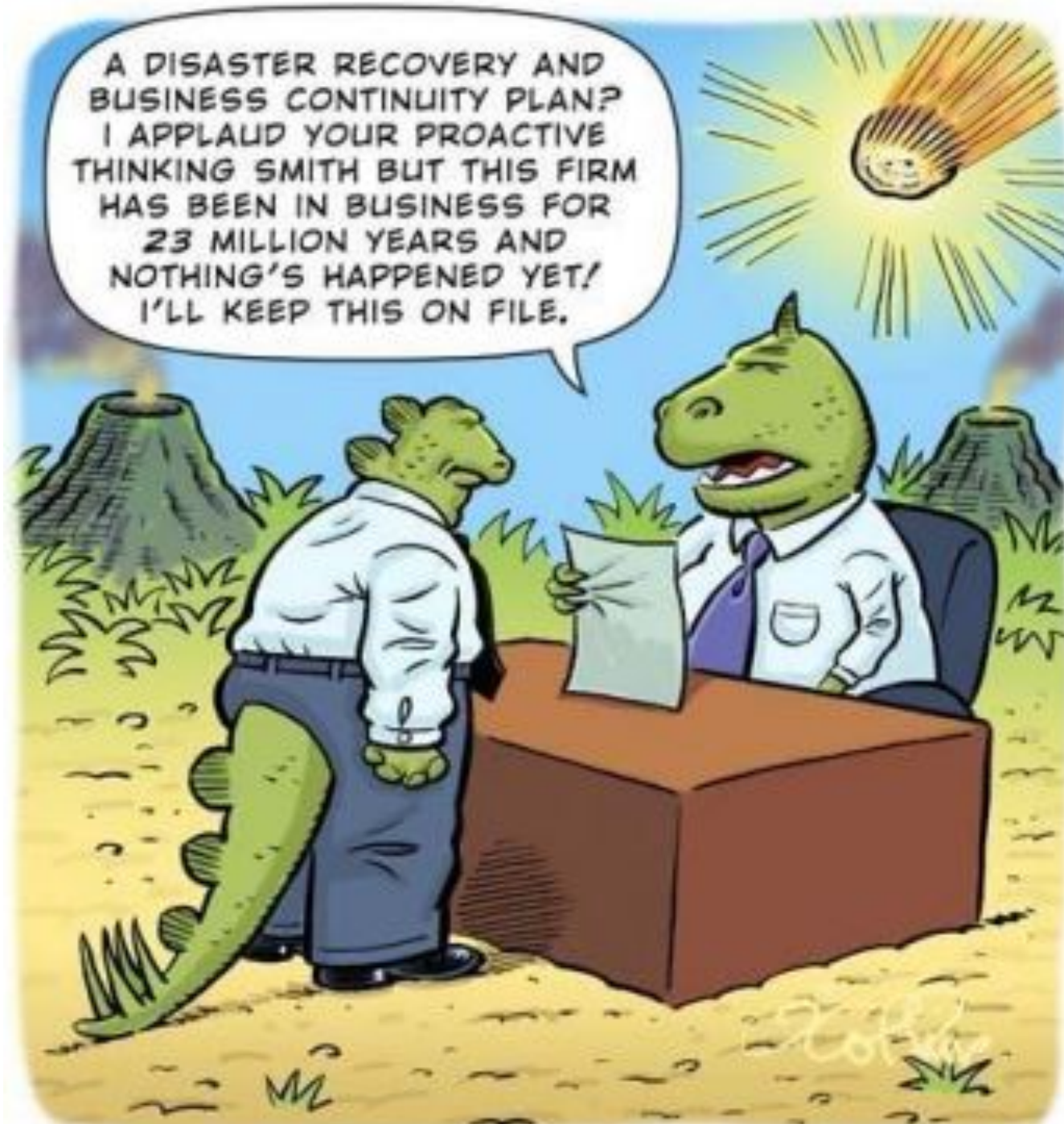
Cloud Integration
& Migration



Multi-Cloud
Hybrid Cloud



Analytics
Across Clouds



Thank You

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