



# Pervasive Security for Higher Education

## Cisco's Architectural Approach

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Play the Video:  
“Anatomy of an Attack”

<https://youtu.be/4gR562GW7TI>

# A New Era in Higher Education Cybersecurity

Cybercriminals exploit the spirit of **trust and openness** inherent in the Higher Education community, targeting its rich troves of **research data**, **intellectual property**, and **personally identifiable information**. Some attacks are highly sophisticated, while others are simple but effective like legitimate-looking emails that link to advanced malware that compromises critical hosts. Today's cybersecurity risks extend well beyond direct information loss into **reputation damage**, **negative press**, and **future revenue loss**.

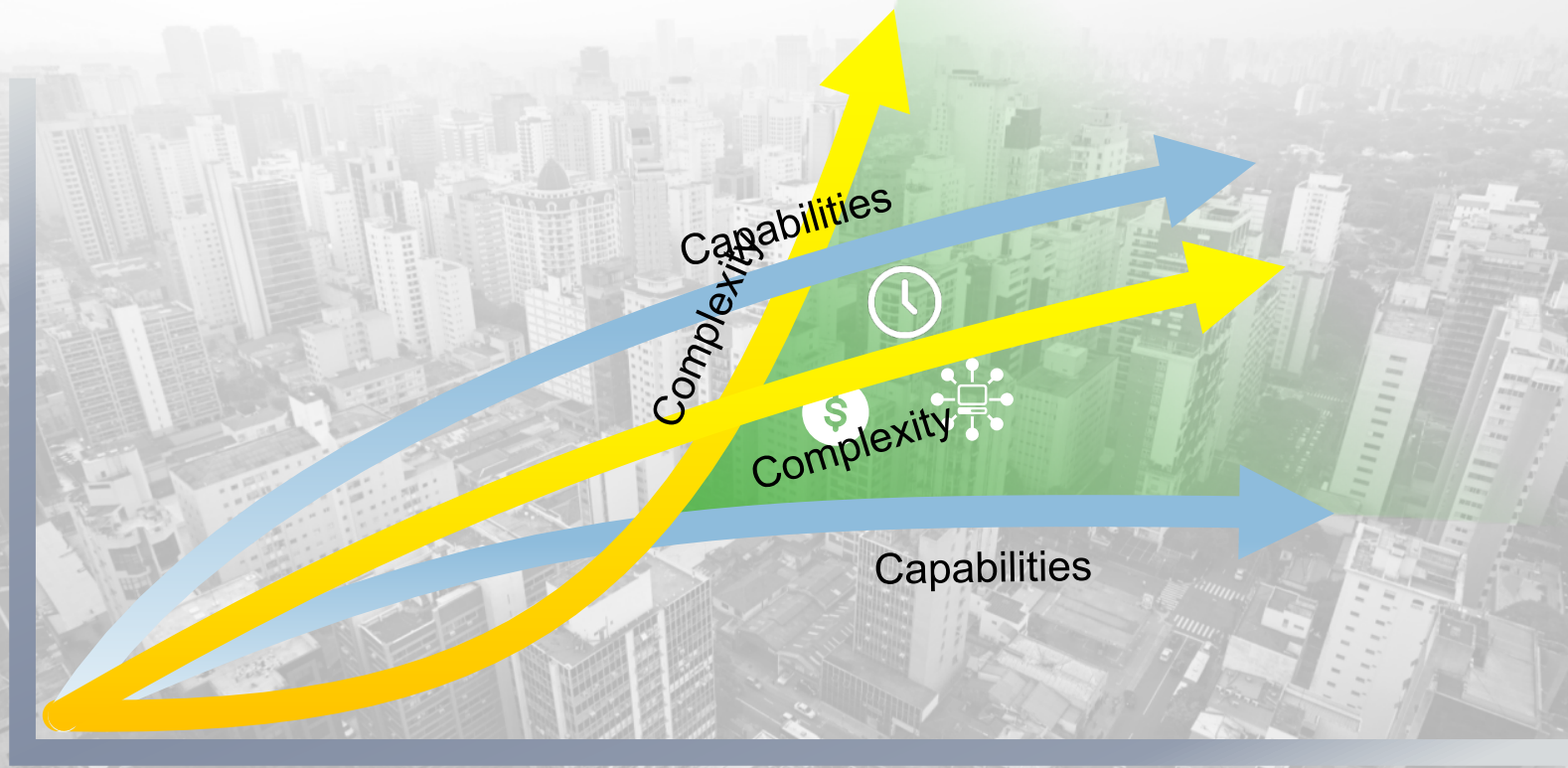
Important questions higher-ed should be asking:

- What are you trying to protect?
- Who is your adversary?
- Do you have a framework you follow and how do you measure your maturity?
- What is your risk tolerance?
- How mature do we need to be based on our risk profile?

Asymmetric warfare: a conflict between opposing forces which differ greatly in power and that typically involve the use of unconventional weapons and tactics...

# The Security Effectiveness Gap

## Goal for Effective Security





Any Worthwhile Journey can be a challenge....



# Complexity: Are We Secure Yet?





# Cisco: Uniquely Positioned to Deliver

**5K**

People Strong

**250**

Threat  
Researchers

**100x**

Faster Finding  
Breaches

**19.7B**

Threats Blocked  
Daily

**99%**

Security  
Effectiveness

**#1**

Cisco Priority

**Billions**

Invested

Ongoing

**Innovation**

**Integrated**

Best of breed portfolio

**88%**

Fortune 100 use  
Cisco Security

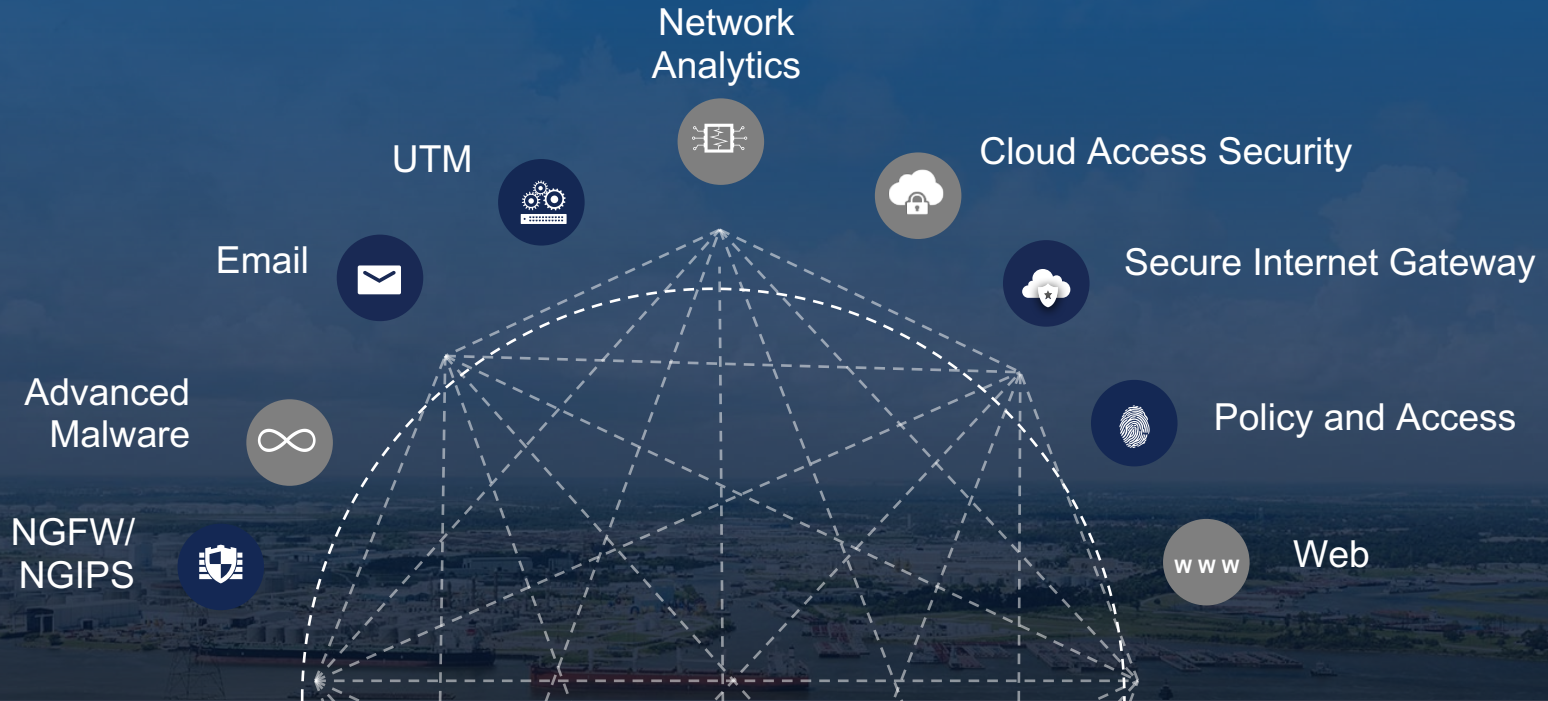


# Reach: Powering Visibility Everywhere



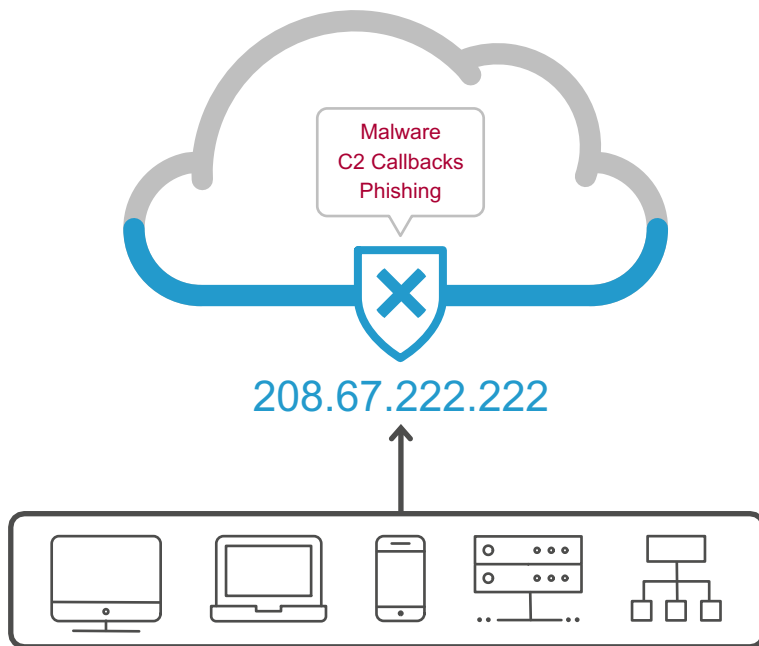
# Premiere Portfolio in the Industry

*Best of Breed and Integrated Architecture*



# Umbrella

The fastest and easiest way to block threats



## Key points

First line of defense  
against threats

Visibility and protection  
everywhere

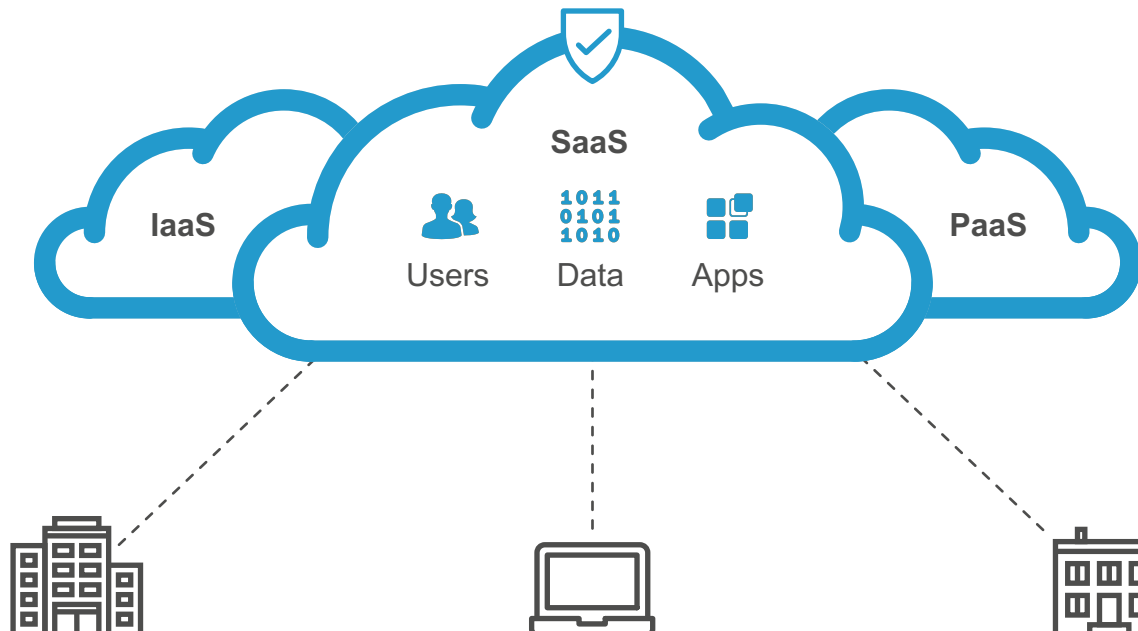
Enterprise-wide  
deployment in minutes

Intelligence to see attacks  
before they launch

Integrations to amplify  
existing investments

# CloudLock

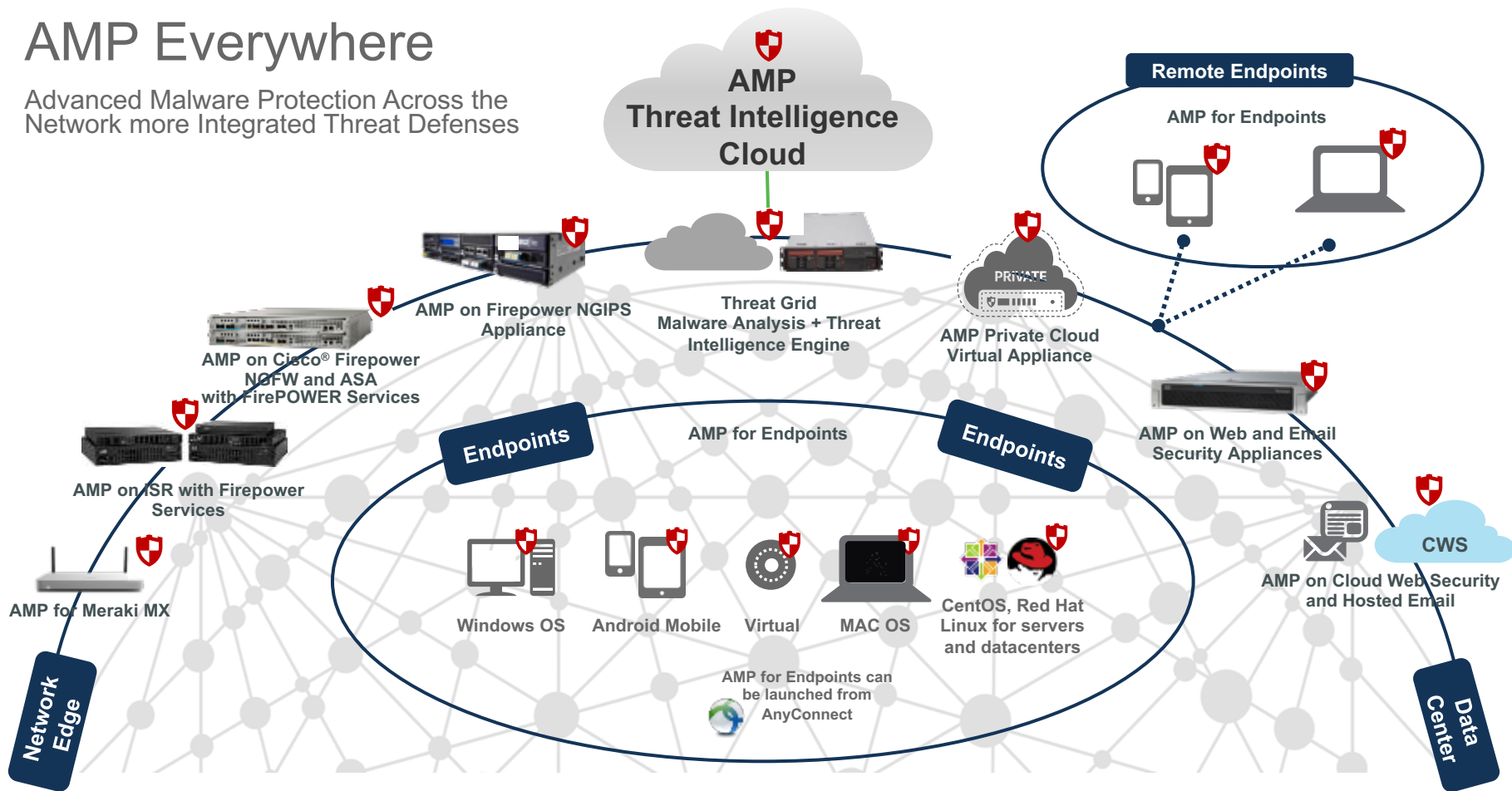
## Cloud Access Security Broker (CASB)



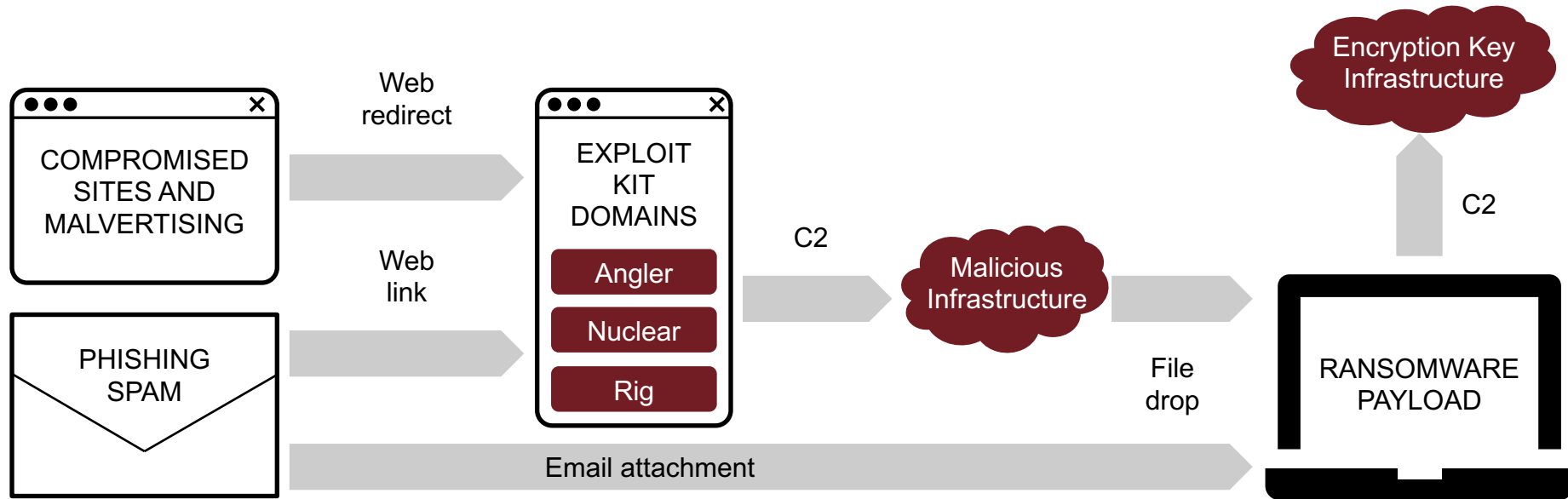


# AMP Everywhere

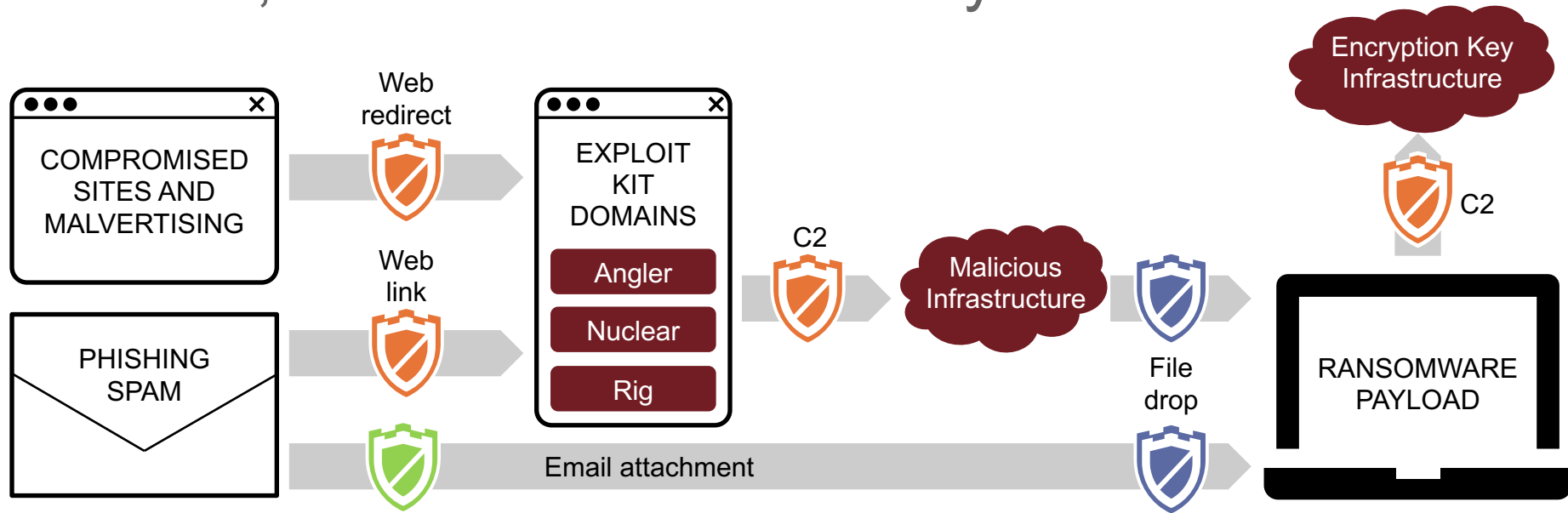
Advanced Malware Protection Across the Network more Integrated Threat Defenses



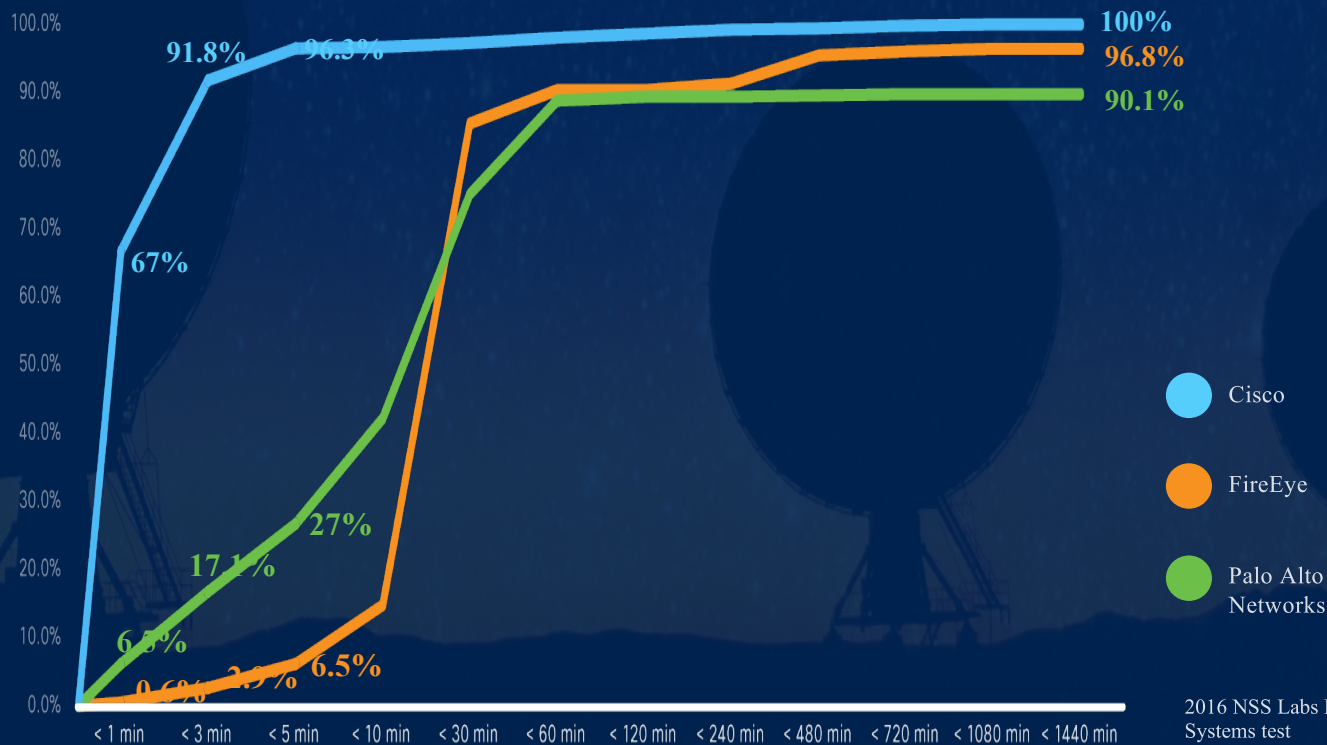
# Most Ransomware Relies on C2 Callbacks



# Prevent and Contain Ransomware with Umbrella, AMP and Email Security



# CISCO LEADS IN BREACH DETECTION



2016 NSS Labs Breach Detection  
Systems test



# Cisco AMP: Leader in Security Effectiveness with Fastest Time to Detection



## NSS Breach Detection and Time to Detection Test Results for Cisco

Product				Breach Detection Rate <sup>1</sup>		NSS-Tested Throughput	
Cisco Firepower 8120 with NGIPS v6.0 and Advanced Malware Protection				100.0%		1,000 Mbps	
False Positives	Drive-by Exploits	Social Exploits	HTTP Malware	SMTP Malware	Offline Infections	Evasions	Stability & Reliability
0.33%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	PASS

Detection Time Scoring									
Time to Detect	Product A	Cisco	Product B	Product C	Product D	Product E	Product F	Product G	Product H
<1min	44.40%	67.00%	0.60%	48.90%	46.20%	5.50%	7.30%	6.50%	3.60%
<3min	75.90%	91.80%	2.90%	88.70%	84.20%	31.30%	17.90%	17.10%	26.70%
<5min	86.60%	96.30%	6.50%	91.00%	88.40%	47.80%	27.60%	27.00%	66.20%
<10min	97.40%	96.60%	15.20%	95.60%	91.30%	85.00%	43.10%	42.50%	90.10%
<30min	97.90%	97.10%	85.80%	98.50%	93.10%	96.90%	76.40%	75.40%	94.00%
<60min	98.20%	97.90%	90.80%	98.70%	93.10%	98.20%	97.90%	89.20%	96.30%
<120min	98.50%	98.50%	90.80%	98.90%	94.30%	98.40%	98.50%	89.70%	96.60%
<240min	98.90%	99.20%	91.60%	99.00%	97.60%	98.90%	98.50%	89.70%	96.80%
<480min	99.00%	99.40%	95.80%	99.00%	98.70%	99.40%	98.90%	90.00%	99.70%
<720min	99.20%	99.70%	96.40%	99.40%	98.70%	99.50%	98.90%	90.10%	99.80%
<1080min	99.40%	99.80%	96.80%	99.40%	98.70%	99.80%	98.90%	90.10%	99.80%
<1440min	99.40%	100.00%	96.80%	99.40%	99.00%	100.00%	98.90%	90.10%	99.80%
Overall Detection Score	99.40%	100.00%	96.80%	99.40%	99.00%	100.00%	98.90%	90.10%	99.80%

	= > 90%
	= 80 - 89%
	= 60 - 79%
	= 40 - 59%
	= < 40%

- The leader for the 3<sup>rd</sup> year in a row in the BDS test – detecting 100% of malware, exploits & evasions.
- Faster time to detection than any other vendor - blocking 91.8% of attacks in < 3 minutes
- Products with faster detection rates get to green numbers faster moving from top to bottom.
- Products may have the same Overall Detection Score at the bottom, but those with the faster time to detection are more effective – giving attackers less time and space to operate.

# Cisco Network as a Sensor (NaaS)

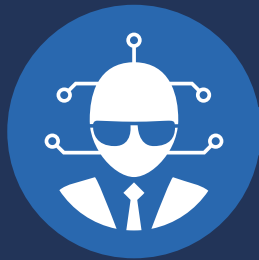


• **Detect** anomalous traffic flows, malware

• **Identify** user access policy violations

• **Obtain** broad visibility into all network traffic

# Cisco Network as an Enforcer (NaaE)



- **Implement Access Controls** to Secure Resources
- **Contain the Scope** of an Attack on the Network
- **Quarantine Threats**, Reduce Time-to-Remediation

# Cisco Umbrella Proof-of-Value Workshop:

**Date: June 2, 2017**

**Time: 9 am - Noon**

**Location: Cisco Vancouver Office #2123 – 595 Burrard Street**

1. Sign up for Cisco Umbrella Trial using the following link:

<http://cs.co/cse-free-trial>

2. Email Rob Bleeker to register for the Umbrella PoV workshop:

[robleeke@cisco.com](mailto:robleeke@cisco.com)



# BC AWARE 2018

Date: BC AWARE Day - Jan 30, 2018

Time: 8 am – 5 pm

Location: SFU Downtown Campus

Featuring: A Very Special Guest



CISCO

Is your higher-ed institution ready  
to host a BC AWARE Event?!

If so....

Come see me at Cisco booth!!



Mark Your Calendars!!

[www.bcaware.ca](http://www.bcaware.ca)