



BCNET
CONNECT

2025 HIGHER ED & RESEARCH TECH SUMMIT

BCNET CONNECT

Sponsorship Program 2025

April 1–3, 2025

Sheraton Vancouver Wall Centre



Sponsor CONNECT 2025

CONNECT is a three-day event for the BCNET member community of higher ed IT professionals and leaders who are taking their learning to new levels. The BCNET membership is made up of 44 higher education and research members in B.C.

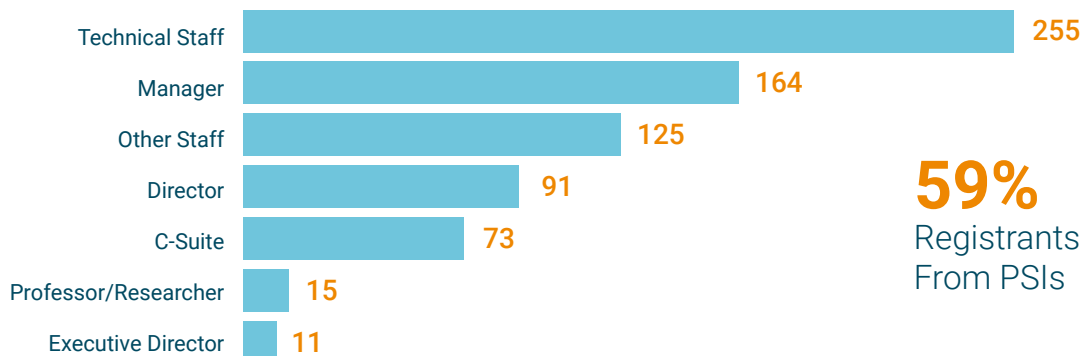
Now in our 25th year, the CONNECT Summit brings together the community to learn and shape the digital landscape for higher ed. CONNECT 2025 is a gathering of 750 in person delegates who connect to explore, contribute and discover solutions to today's technology challenges.

With an expo hall for our sponsor partners, three big-picture keynotes, six tracks, 60+ session topics, three social connector events, we're bringing our attendee experience to a whole new level.

Who You'll Reach

The BCNET CONNECT Tech Summit will bring together higher education member delegates including technical IT staff, directors, managers and executives, as well as partners in the National Research and Education Network. Our member community is made up of British Columbia's 25 public colleges, universities and institutes, as well as research institutes and private higher education institutions.

ATTENDEE PROFILE



Sponsorship Opportunities

BCNET reserves the right to accept or decline any sponsorship requests. Please submit your sponsorship request through our [Sponsor Expression of Interest form](#).

Levels of Sponsorship	Platinum Sponsor \$18,000	Gold Sponsor \$13,000	Silver Sponsor \$8,500	Bronze Sponsor \$3,500
Number of opportunities available	5 available	12 available	17 available	8 available
Complimentary full-access pass	5 passes	3 passes	1 pass	1 pass
Complimentary expo-access pass	1 pass	1 pass	1 pass	
Exhibit space at the vendor expo	✓ <i>Prominent location 6X20 exhibit space</i>	✓ <i>6X10 exhibit space</i>	✓ <i>6X10 exhibit space</i>	
Sponsor speaking session	✓ <i>Industry track speaking session (main stage - 30 minutes)</i>	✓ <i>Industry track speaking session (breakout session - 30 minutes)</i>		
Inclusion of sponsor-organized social event on official summit agenda	✓	✓		
Lead retrieval account in event app	✓ <i>2 accounts</i>	✓ <i>1 account</i>	✓ <i>1 account</i>	
Logo in Summit digital communications, including social media	✓	✓	✓	✓
Summit recognition onsite: signage, opening ceremonies and rotating slides	✓	✓	✓	✓
Logo and link on Summit website	✓ <i>Prominent position</i>	✓	✓	✓
Summit mobile app	✓ <i>Logo displayed on homescreen of app</i>	✓	✓	✓
List of consented attendees	✓	✓	✓	✓



Sponsorship Enhancements

Platinum Enhancement - Select 1 only, selection on a first-come, first-served basis

- Introduction of Summit Keynote Speakers (2 spots)
- Introduction of Executive Panel Sessions (3 spots)
- Includes: Sponsor branding, Introductory remarks (maximum 3 mins), and Introduction of keynote speaker or panel moderator

Gold Enhancement - Select 1 only, selection on a first-come, first-served basis

- Breakfast - Day 1 (2 spots)
- Breakfast - Day 2 (2 spots)
- Breakfast - Day 3 (2 spots)
- Lunch host - Day 1 (2 spots)
- Lunch host - Day 2 (2 spots)
- Lunch box host - Day 3 (2 spots)
- Includes: Sponsor recognition on screen in the main plenary room

Premium Upgrades *Available to Platinum & Gold sponsors only at an additional cost

- Lanyards Sponsor - \$4,000 (1 spot only)
- Charging stations - \$4,500 (2 units)
- Hotel Welcome Swag Kit - contents subject to BCNET approval - Value \$5,000 (1 spot only)
- Night Out Entertainment Sponsor - \$6,000 (1 spot only)
- Action Station Sponsor at Welcome Reception - \$4,000 good for 100 persons (4 spots)
- Sponsor Logos on Welcome Reception tickets - \$2,500 (2 spots)
- Sponsor Logo on Night Out Event tickets - \$2,500 (2 spots)

BECOME A SPONSOR TODAY!

Contact

sponsorship@bc.net

BCNET 

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