



BCNET
CONNECT
HIGHER ED & RESEARCH TECH SUMMIT

TELUS Incident Management Ecosystem

We would like to begin by acknowledging that we are grateful to be here presenting on the traditional and unceded territories of the Musqueam, Squamish, and Tsleil-Waututh Nations. We acknowledge that TELUS' work spans many Indigenous Territories and Treaty areas.



Planning for Airplane Mode?

Share TELUS experiences and lessons learned from responding to recent local disasters

Help you understand threats, vulnerabilities and impacts your organization may be exposed to

Spotlight the incredible work TELUS teams do to support communities and customers during emergencies

What sets TELUS apart?

1. Our top priorities are **customer service reliability** and **community support**
2. We prioritize and invest in **multiple layers of redundancy** because we believe that our customers will stay with us long-term if they have a reliable service they can count on
 - TELUS has multiple “backbones” so that if one fails, the network remains operable
 - We have 11 “cores” or “network brains” located across the country to ensure redundancy
 - We invest in widespread fibre deployment because it is more resilient
3. We are more than a telecom provider – **we are a connector of communities** – and we use our asset base including Health and Agriculture businesses, along with our Community Outreach teams to provide funds, services, resources, and volunteers on the ground
4. Our **emergency response teams** are internationally recognized and awarded for our ability to mobilize during emergency events



The Business Continuity Institute Awards

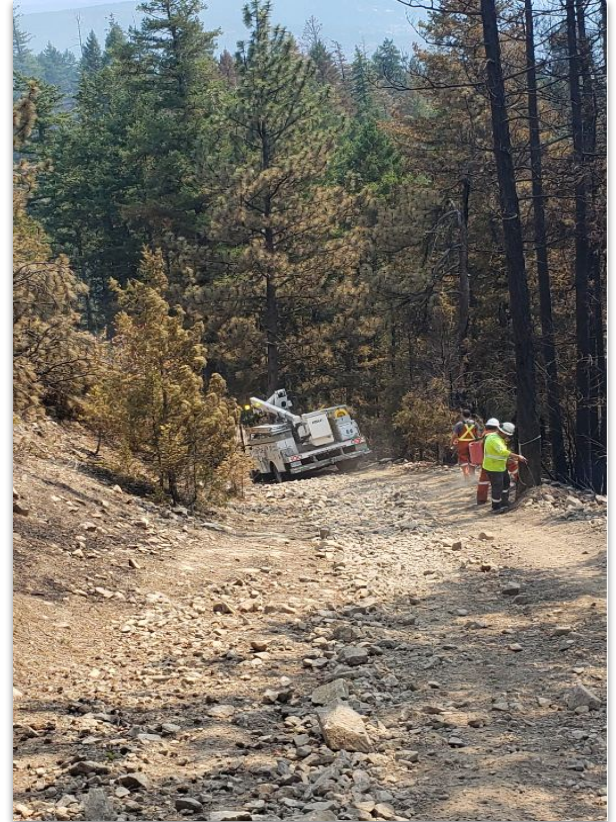
Causes of telecom disruption



Damage & destruction of network components



Damage & destruction of network components



Natural hazard incidents

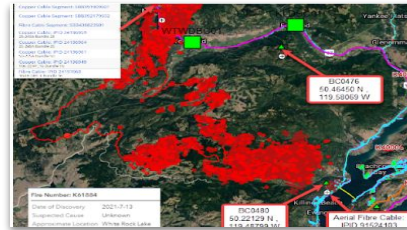
A natural event such as an earthquake, flood, wildfire or major weather event that results in a threat or direct impact to TELUS services, facilities, customers or communities.

Fort McMurray Fire 2016



1 wireless cell site destroyed
3 of 32 DSLAMs were burnt
4,300 metres of copper cable replaced
2,100 metres of fibre cable replaced
17 pedestals replaced

B.C. Wildfire Season 2021



1,600 metres of copper
40-50 joint use poles (Monte Lake)
3 km joint use poles, several fibre cables and GPON units (White Rock Lake)
5,000 metres transport fibre (Nimpo Lake)
8.4 km of fibre (Lytton)

B.C. Atmospheric River November 2021



Major impacts were noted in Abbotsford, Chilliwack, Merritt and Spences Bridge due to high water levels, BC Hydro outages and infrastructure loss

B.C. Winter Storms 2022



Winter storms with significant snow resulted in large scale power outages. As a result, TELUS facilities were kept online with backup power.

Community isolations

A community isolation exists when a First Nation, City or Regional or Municipal District is without wireline and wireless service, resulting in the inability to communicate.

Gold Bridge, BC	Gold River, BC	Foremost, AB	Terrace, BC	Gift Lake, AB	Jordan River, BC
<p><i>“Commercial power failure at Mission Mountain Radio. Technicians unable to get to site to install a new generator due to weather”.</i></p>	<p><i>“Microwave Packet Radio card incident. Card failure resulted in the wireless sites going out of service”.</i></p>	<p><i>“Third party directional drilling. Two wireless sites in the region were knocked out of service resulting in the isolation of a large geographic area”.</i></p>	<p><i>“A beaver has caused a tree to fall on the hydro line which then caught fire, burning the TELUS fibre”.</i></p>	<p><i>“Third party culvert drilling. Three hours were used in dispatching and locating the incident and repairs could not commence until morning due to safety concerns”.</i></p>	<p><i>“Aerial copper vandalism isolated customers. Repeat incident impacting same customers the next week also due to cable theft”.</i></p>
Weather & power failure	Hardware failure	3rd party damage	Wildlife (Beavers)	3rd party damage	Vandalism

Disruption to shared dependencies

Power & Utilities



People



Partnerships

Power is the core requirement for all network elements. Access to water supply and gas is required at some sites for cooling and site maintenance.

Our Team Members and supporting vendors are key to conducting damage assessments, triage, repair and restoration at all levels

We mutually depend on our peers and partners during emergencies to ensure rapid restoration and positive customer and community outcomes

Stakeholders

- Other CI providers
- Fuel suppliers

Stakeholders

- TELUS TMs, Vendors & Contractors
- Gov, EMOs, First Responders

Stakeholders

- Federal to Municipal EMOs & ISED
- Partner Telcos and CI providers

TELUS mitigation strategies:

- Fibre based network
- Overlap in coverage & leveraging 5G
- Fixed backup generators
- Batteries and UPS
- Fleet of pre-staged mobile generators

TELUS mitigation strategies:

- TMs at high readiness
- Pre-staged equipment and inventory
- Diverse communication channels

TELUS mitigation strategies:

- Leadership and regular engagement with EM community at all levels
- Participation in EOC activations and exercises
- Culture; positive human outcomes

Partner Ask: Support with prioritization of fuel provision and utilities restoral

Partner Ask: Freedom of movement and safe access to our facilities

Partner Ask: Continued inclusion and engagement before, during and after emergencies



Emergency Response

TELUS incident management lifecycle



Our first priority is to restore critical services as quickly as possible, while ensuring the safety of our teams



Before an incident

During an incident

After an incident

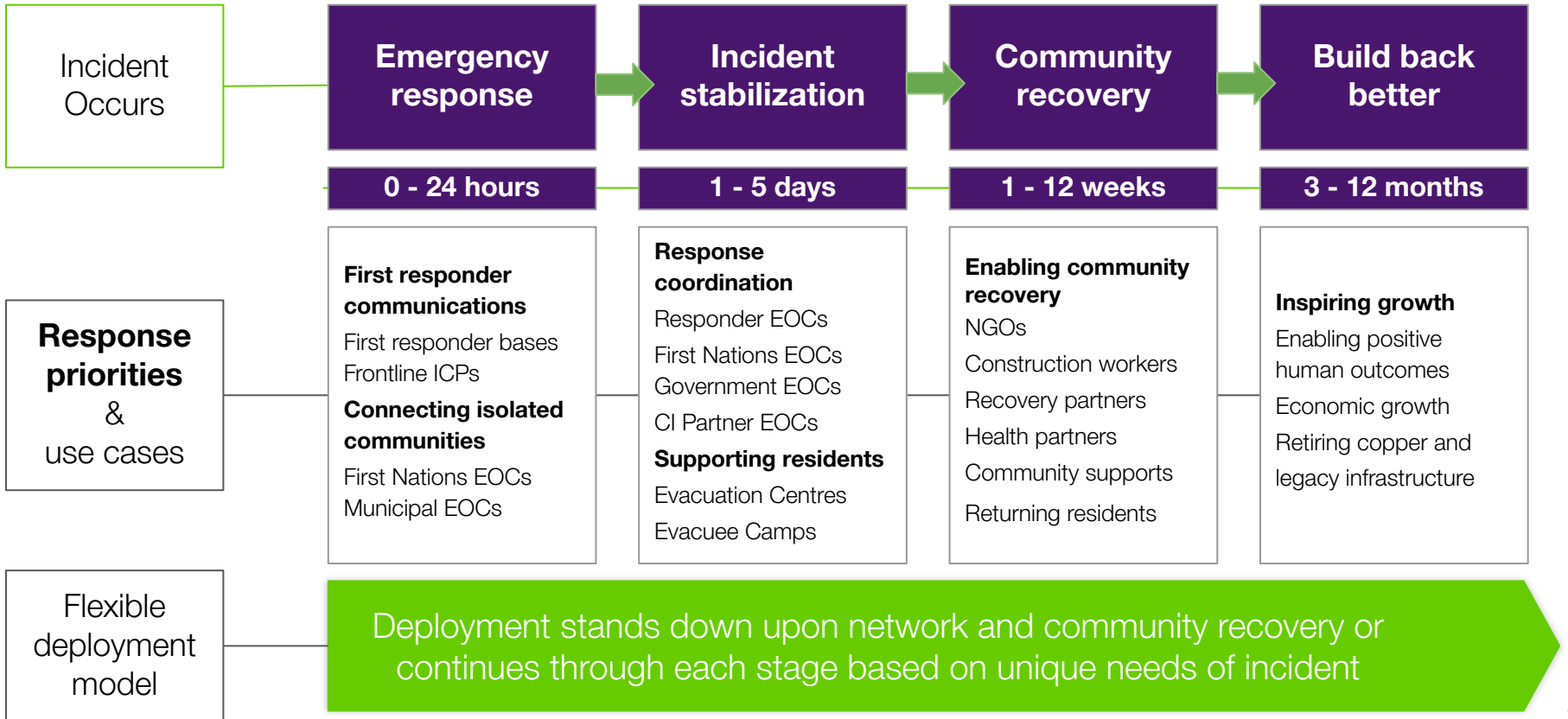
- 24/7 active threat monitoring
- When a threat is identified**
- Engage with EMOs, government, and critical infrastructure partners
 - Engineers/technicians placed on standby
 - Recovery supports dispatched

- Activate incident management teams – dispatch techs & equipment
- Full alignment with EMOs, EOCs, and critical infrastructure partners
- Initiate public and government communications protocols

- Collaborate with and support agencies on the ground (i.e. Red Cross)
- Launch humanitarian support
- Provide impacted customers with compensation credits and/or free services

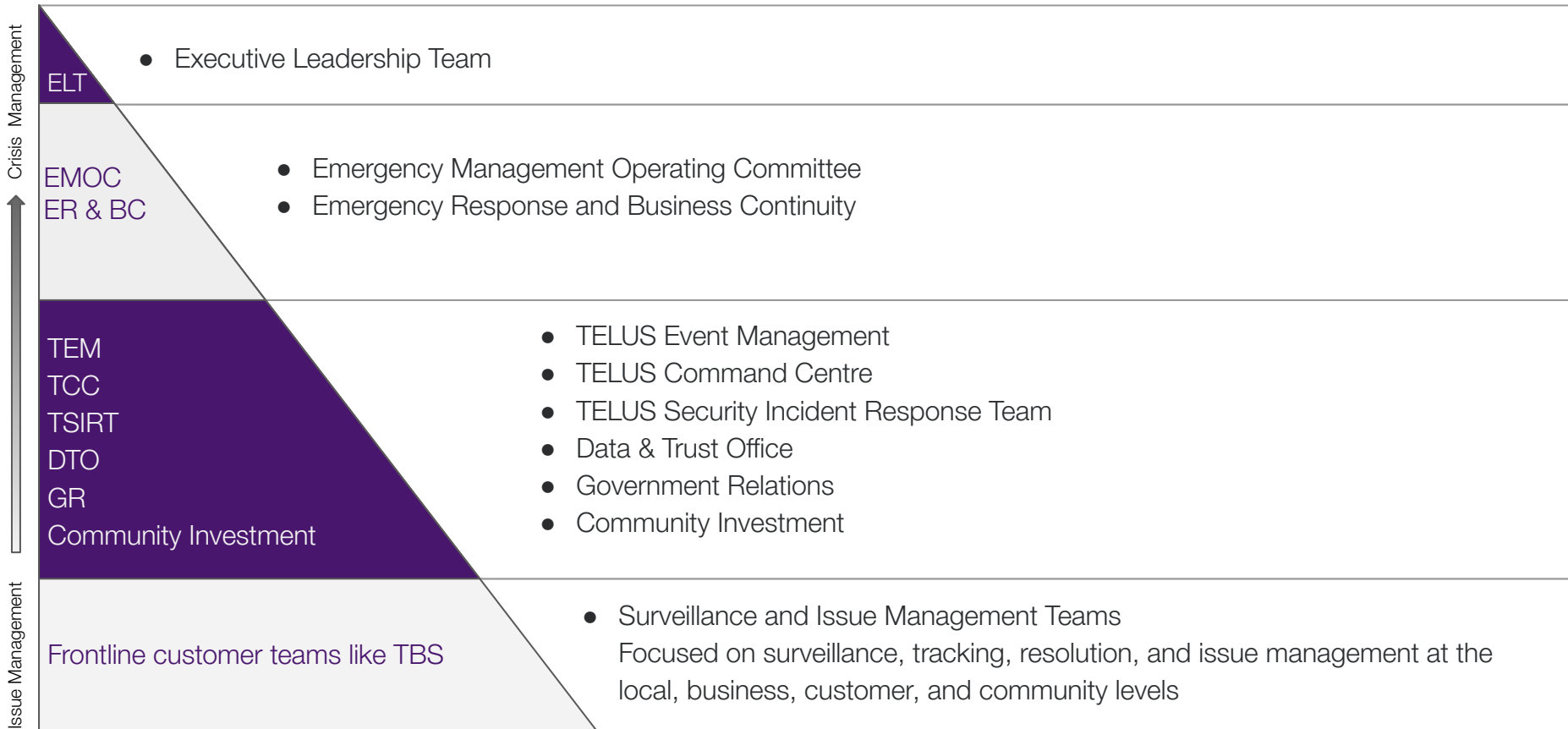
- Build back better to further fortify network resiliency
- Support community re-entry & recovery
- Conduct post-incident reviews and improve for next time

Emergency response priorities and timeline





TELUS incident management ecosystem



Managing risk

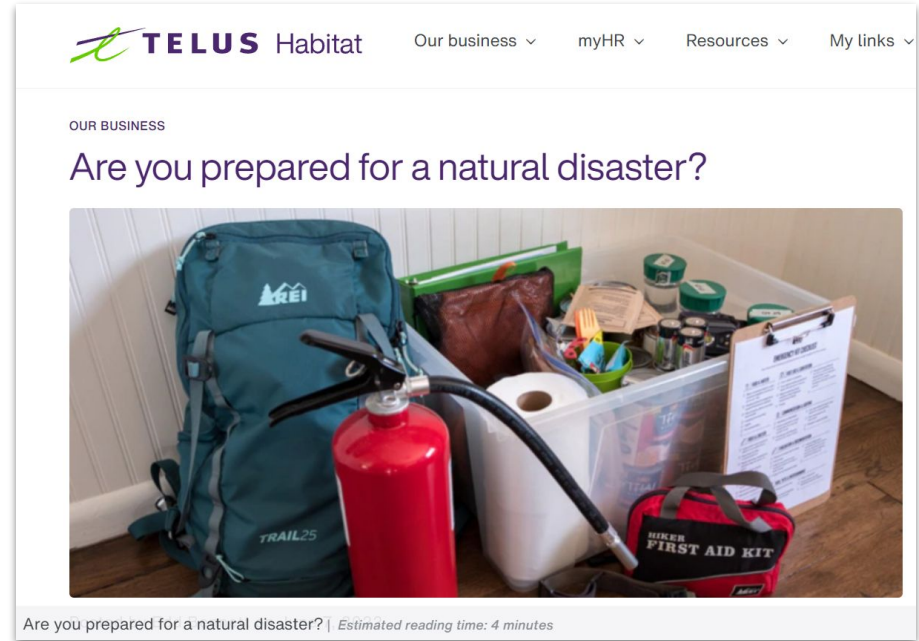


Prepare our people

Proactively address climatic threats that could impact TELUS operations or communities.

What we do

- Conduct seasonal preparedness workshops
- Deliver personal emergency preparedness workshops
- Consult on climate change adaptation initiatives
- Produce weekly severe weather outlooks
- Provide timely situational awareness for emerging severe weather threats
- Publish internal stories for business continuity week, emergency preparedness week, and EMOC activations



Prepare our facilities

Identify, assess, protect and prioritize facilities, resources, or services essential to TELUS and its critical infrastructure

The Vital Points program is utilized by various business units for resilience activities such as prioritization of site testing, proactive maintenance, site hardening, fuel prioritization, fire-smarting, deployment and pre-staging of defensive measures (generators, batteries, tiger dams, spare fuel)



What we do

- Conduct failover tests
- Proactive maintenance
- Pre-staged inventory and assets
- Vegetation management
- Year-round hazard planning



Coordinate with partners

Promote and ensure the sharing of best practices in Resilience Planning, Business Continuity Management and Emergency Management with various government and regulatory agencies and functions

Stakeholders

Federal, provincial, territorial, and municipal emergency management organizations (EMOs)

ISED – Regional Emergency Telecoms Officers

First Response Agencies – BCWS, Fire, Police

Critical Infrastructure partners

Business Continuity Institute

Disaster Recovery Institute


∞ What we do

- Participate and consult in emergency response exercises and programs
- Liaise with EMOs, partner telcos and other Critical Infrastructure providers
- Share and apply lessons learned from industry partners
- Manage the TELUS EOC brochure

i EMOC – Leadership

- 2023
 - Ontario / Quebec Ice Storm
- 2022
 - Hurricane Fiona
 - Ukraine Crisis
 - COVID-19 global pandemic
- 2021
 - BC vaccination contact centre
 - BC wildfires
 - BC atmospheric river related floods
 - COVID-19 global pandemic
- 2020
 - COVID-19 global pandemic
 - Fort McMurray / Fort Vermillion ice jam floods
- 2019
 - Ontario / Quebec floods
 - Northern Alberta wildfires
 - Hurricane Dorian
 - Manitoba snowstorm
- 2017
 - Ontario / Quebec floods
 - BC wildfires
- 2016
 - Fort McMurray wildfires



 **Ralph Goodale** @RalphGoodale · 6m
Thnx to @telus for waiving charges for #FortMac evacuees + thnx to @telus workers for keeping telecoms up+running in N.AB #AlbertaStrong

← ↻ 6 ❤️ 6 ⋮



Supporting communities



Once EMOC is activated, the Corporate Citizenship team provides leadership and guidance on community support

- Identify opportunities to leverage our community relationships and successfully support charitable relief organizations on the ground
- Direct financial support through our established corporate programs showcasing our culture of giving and social purpose in action



TFFF & 13
Canadian
Community
Boards



Activate Text
to Donate
campaign
and TELUS
Match



All of TELUS
approach
Health,
Lifeworks &
Agriculture



Engage our team
in a relevant and
impactful way



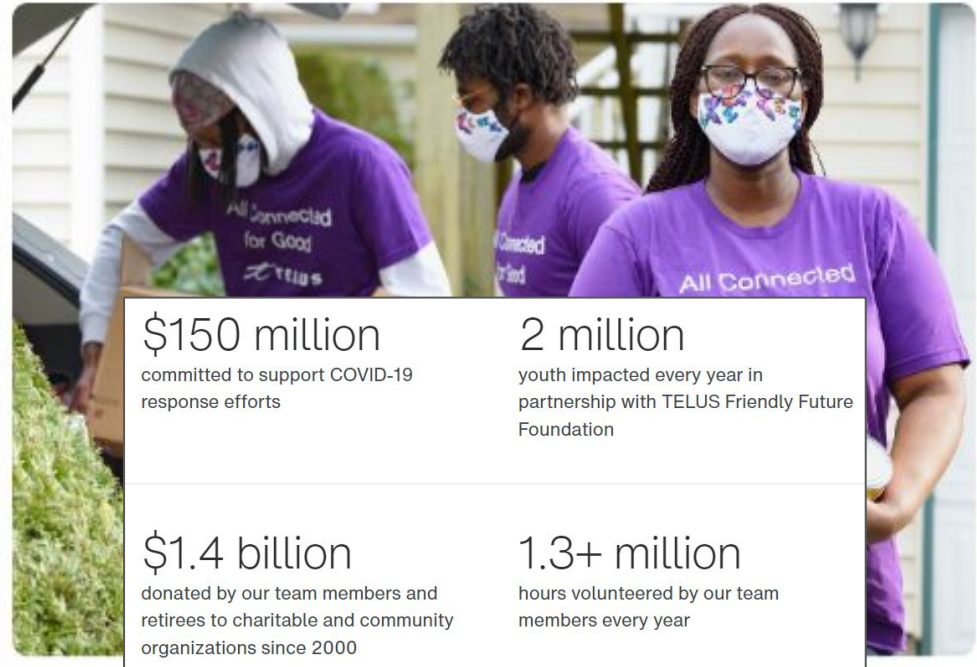
Amplify 'For Good'
Programs supporting
seniors, at-risk youth
and homeless

Customer & community support

We give where we live, and are committed to supporting people and communities in need. We provide aid, resources and volunteers to assist during emergencies.

What we do

- Through TELUS Friendly Future Foundation, we work with local communities and charities to provide logistical support, aid and donations where needed
- Supply temporary wireless booster solutions where additional coverage is needed
- Deploy Wifi public hotspots to evacuation centres and resiliency centres
- Offer emergency cell phones and satellite phones to EOCs and ESS locations
- Establish crisis support helplines for impacted areas
- Waive overage fees and billing suppression
- Offer impacted customers replacements for lost or damaged phones



Deploy emergency wireless solutions

COW (Cell on Wheels)



- Intended for connectivity where it has been lost, or where saturated
- Solution to provide longer term coverage
- Not intended to deploy coverage where it didn't previously exist
- Coordinated via TELUS EMOC
- Requires connection to transport solution (fibre backhaul to TELUS Network)
- Needs road accessibility
- Generator, shore power, fuel source

CALF



- Low bandwidth solution that can provide basic voice and data (500-1000m radius)
- Satellite backhaul to network
- Quick, easy deployment (used in Lytton prior to COW being deployed)
- Coordinated via TELUS EMOC
- Has satellite backhaul & requires open south facing view
- Needs road accessibility
- Generator, shore or solar powered

Heli-Peli PICO



- Small cellular base station designed to cover a small area (50m radius)
- Deployment to remote locations where cellular coverage does not exist
- Coordinated via TELUS EMOC
- Highly portable – can be flown in (helicopter)
- Has satellite backhaul & requires open south facing view
- Generator, shore power, fuel source

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